

CMC PACKVERTIZING



SURPRISE AND THE WOW EFFECT

CMC PACKJET FOR PACKVERTIZING

Software and hardware to mount CMC PACK-JET a full-color ink-jet printer for the newest CMC's proprietary Packvertizing technology.

Different sized boxes coming out of the CMC Cartonwrap/Cartonpack machine can be dynamically branded or personalised with unique full-colour marketing messages, branding and Augmented Reality images using client's database or unique barcodes.

PackVertizing 1:1 boxes is a ground breaking concept which revolutionizes the way companies communicate and deliver promotional messages and products to their customers.

PackVertizing allows e-tailers and 3PLs to sell advertising space on the package to 3rd party companies as a potential profit stream.

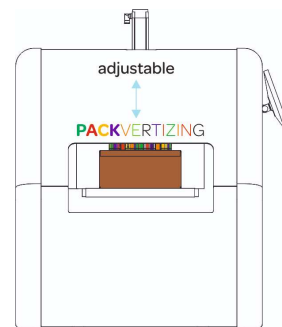
PackVertizing eliminates the need to produce pre-printed cartons and allows users to deliver ideas and concepts to the market quickly; it also reduces the need to hold large volumes of pre-printed boxes.

PACKJET HEAD TECHNICAL SPECIFICATION

- Print width: 222.8 mm = 8.77 inch
- 1600 DPI printing = 6 IPS (inch/second) = 152.4 mm/s
- 800 DPI printing = 12 IPS = 304.8 mm/s

PACKJET TECHNICAL PARAMETERS

- 5 color channels
- 70,400 nozzles, 14,080 per color
- 1600 nozzles per inch
- 9.6 kHz firing frequency
- 1.2 pl drops



**BRANDED BOX
FANCY BOX
HIGH IMPACT
IMAGES AND
MESSAGES
1:1 BOXES
PERSONAL**

